

Generate more leads.
**BUILD THOUGHT
LEADERSHIP.**
Close more deals.



We leverage content marketing,
lead generation and public relations
to drive real ROI.

Our services:



CONTENT MARKETING:

Create and distribute valuable content in a variety of formats to gain the respect—and ultimately the business—of your prospects.



LEAD GENERATION:

Attract high-quality leads that drive higher revenue. From strategy and content development to lead nurturing and marketing automation software implementation, we've got you covered.



PUBLIC RELATIONS:

Gain visibility and authority in the media outlets your prospective clients care about.

Industries we specialize in:



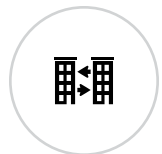
AEC



LEGAL



TECHNOLOGY



B2B

→ **We know your business and your industry.**

We have years of experience in AEC, law, technology and other complex B2B markets. No skimming the surface here—we dig deep to understand everything about your company and its competitive landscape, then develop strategies that obtain real business objectives.

WHY Reputation Ink?



We **FOCUS** on what we're good at.

You don't want to work with an agency that "does content." You want to work with a thought leader who specializes in this new way of reaching today's cynical buyers.



Our clients **GET INK.**

Our clients have been credentialed in key trade publications as well major media outlets:

The New York Times **Forbes** *THE WALL STREET JOURNAL*



We deliver **AWARD-WINNING** results.

Our work for AEC firm Stellar won the *Jacksonville Business Journal's* BizTech award for "Best Website for Generating Business and Leads" and first place in the social media category in the Society for Marketing Professional Services (SMPS) Marketing Communications Awards.



We work well with clients **ACROSS THE COUNTRY.**

We have proven success in working seamlessly with clients all over the nation—many of whom we've never met in person.



We're in it for the **LONG HAUL.**

You can tell a lot about an agency by the length of its client relationships. We've been with many of our clients for as long as we've been around.



We **GHOSTWRITE** to get it done.

Face it, your subject-matter experts (SMEs) are too busy to focus on creating great content. We know how to ask the right questions and quickly turn around drafts with minimal time or edits from your internal experts.

Ready to see how we can help your company
GENERATE MORE LEADS
and establish
THOUGHT LEADERSHIP?

Hit us up at **904 374.5733**, info@rep-ink.com
or subscribe to our [INKsights](#) blog.



REPUTATIONink

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